



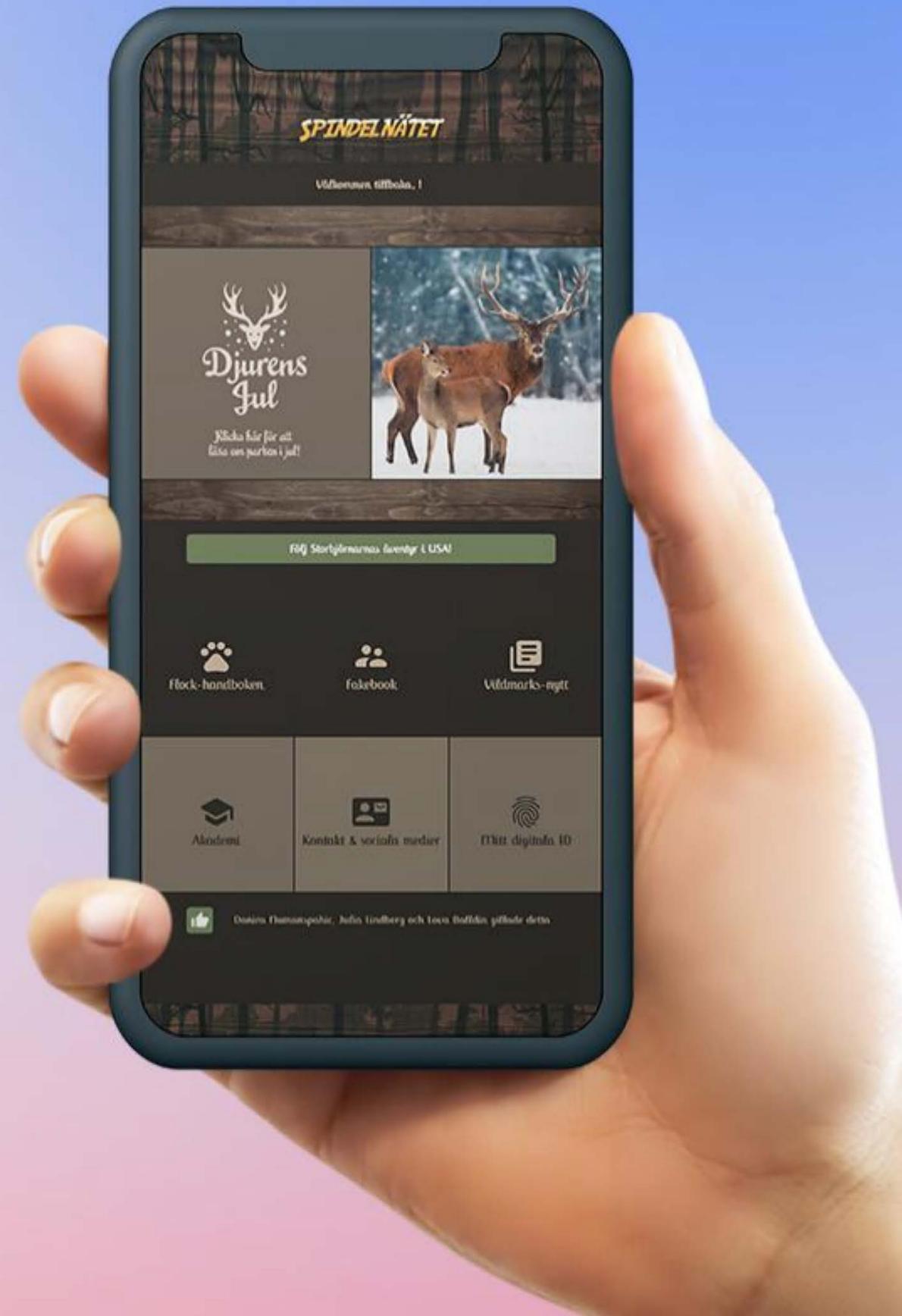
Turning good workplaces great



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Actimo is a 360° employee engagement platform to efficiently **communicate** with, **train**, and **lead** your workforce in a branded app they'll love!

“We believe that engagement is the key to happiness & productivity.”

“World-class guest experience with 99% employee reach.”

Glenn André Viste Bøe
Director of Guest Experience





Skånes Djurpark



Skånes
Djurpark



Skånes
Djurpark



säsongskort





The vision

Become the best family destination in Sweden.

«Create emotional connection between animals, people and nature»



The mission

To become the best family destination in Sweden, we need the most engaged team. It's as easy as that.

“The best first workplace in the world”



30 employees

150 employees

Ticket price kr 100

Ticket kr 289



100.000 guests

165.000 guests

365 opening days

154 days, 24/7

Under the middle

World class



What people think we do



What we actually do



60%
15-20



10%
20-30



20%
30-45



5%
45-60



5%
60+





The Challenge

We've grown from 20 employees to 150 in 3 years. How do you communicate with, educate and engage such a diverse work force?



It started with...



Then this happened...



2018 Best innovation
in a Training Program

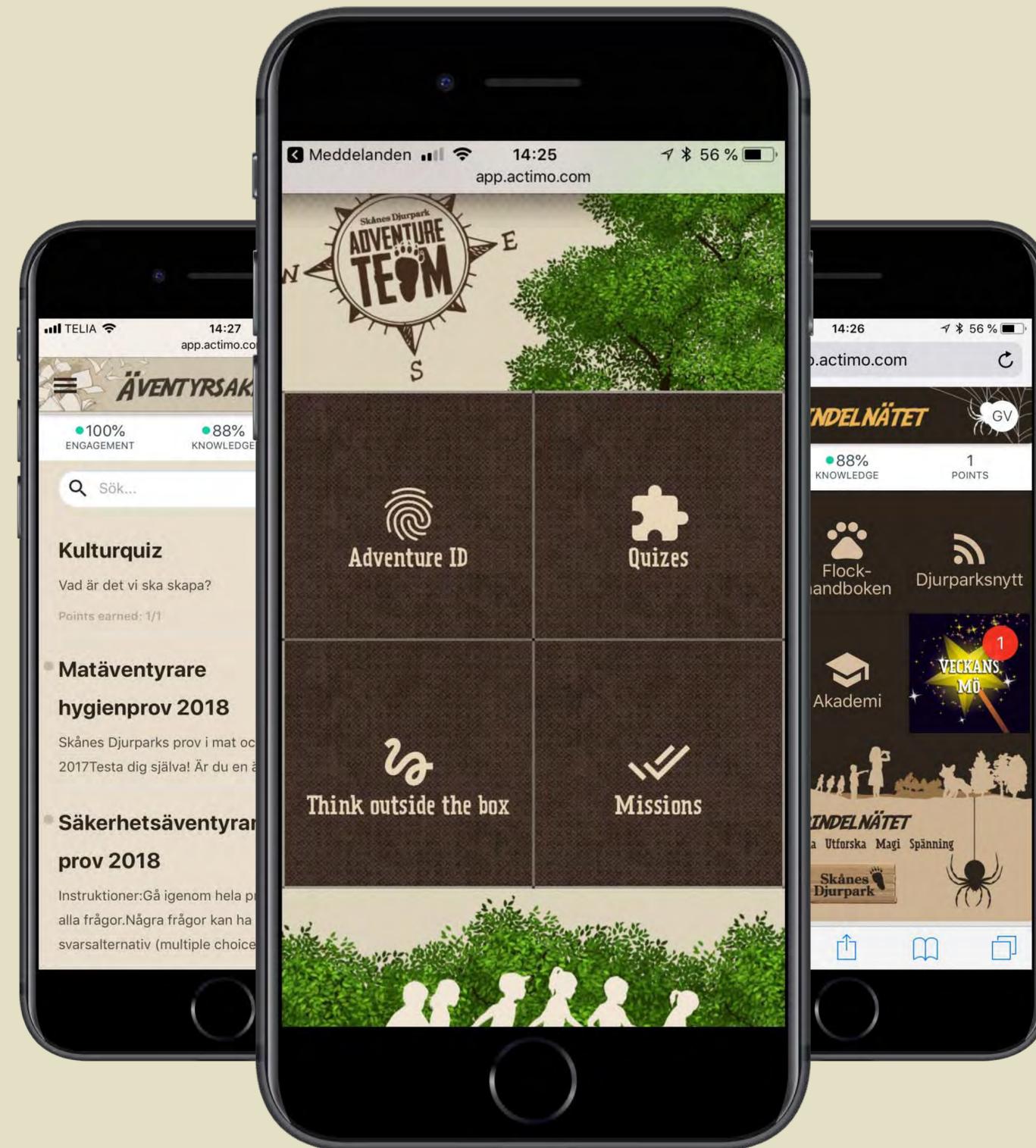


2018 Best Reward and
Recognition Program



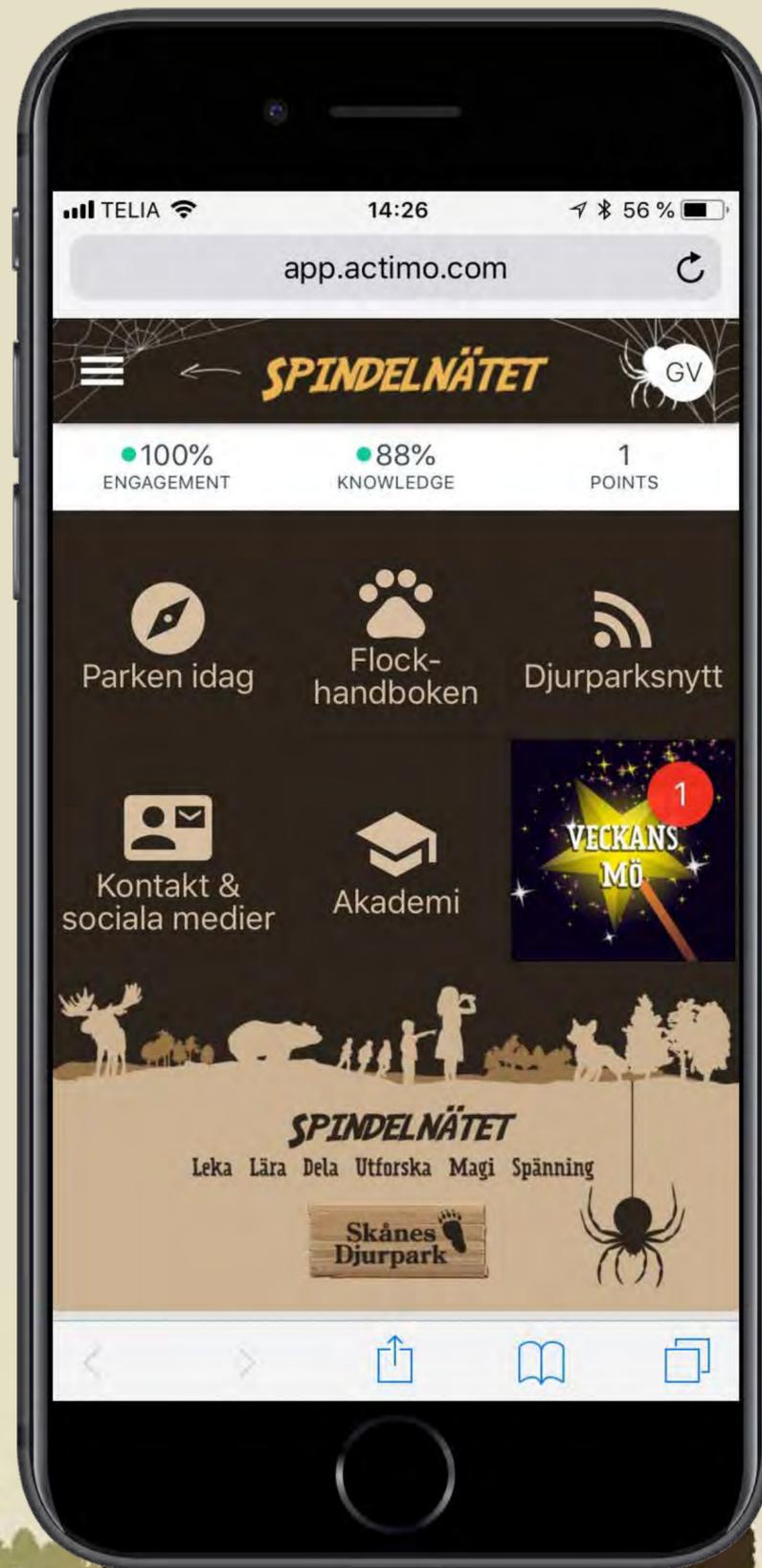
Analogue and digital

“Mobile first or mobile-free”, and why we did both.



Spindelnätet

- ✓ Employee handbook
- ✓ Employee feedback
- ✓ Blog
- ✓ Social events
- ✓ E-learning
- ✓ A «main app»-hub to everything else
- ✓ Fakebook





E-learning hard numbers

- ✓ **100%** faster on boarding
- ✓ Outstanding guest feedback
- ✓ 2017: Cut training administration and documentation-time drastically by implementing e-learning
- ✓ 2018: Cut traditional training hours with **20%**
- ✓ 2019: Aim to «cut» additional **30%** on traditional training





Kära Glenn André,

Nu drar vi igång årets mysigaste säsong - Jul i Djurparken! I denna appen hittar du all information du behöver för att briljera som Nisse!



Verkstäder



F&B



Program, öppettider & Nissepass



Vanliga frågor



Dagens Körplan



Set design & inspiration från 2017

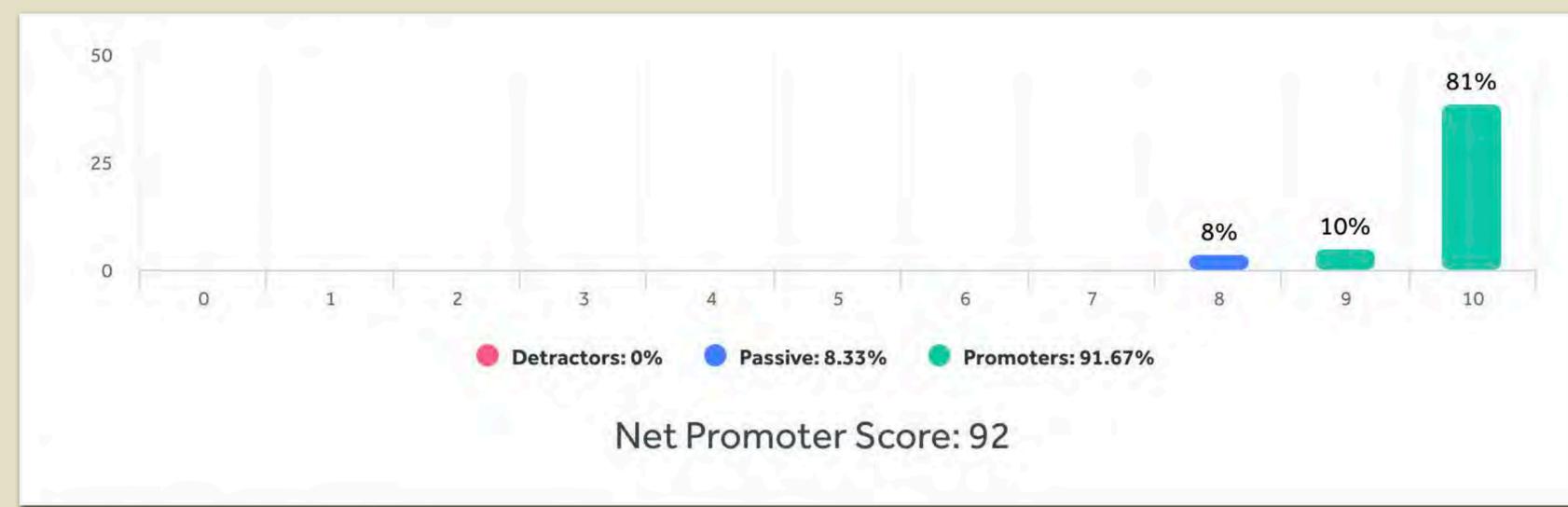


Bjud med familjen till parken!

Klicka här för att läsa mer

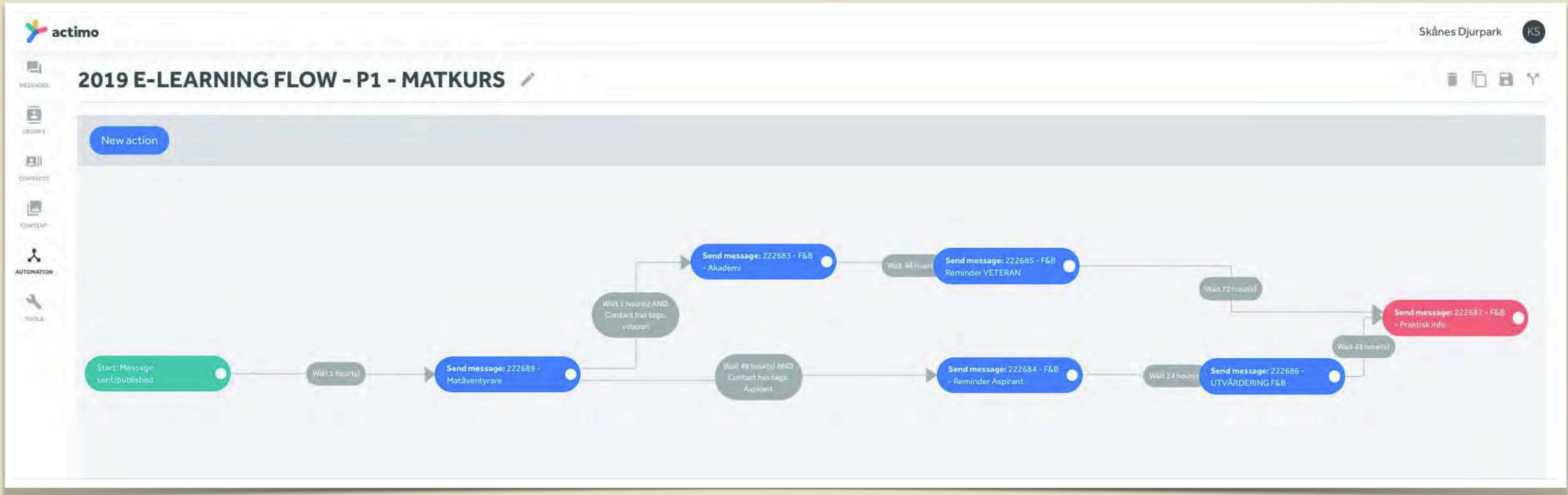
Christmas 2016: 10 training hours

Christmas 2018: 2 training hours



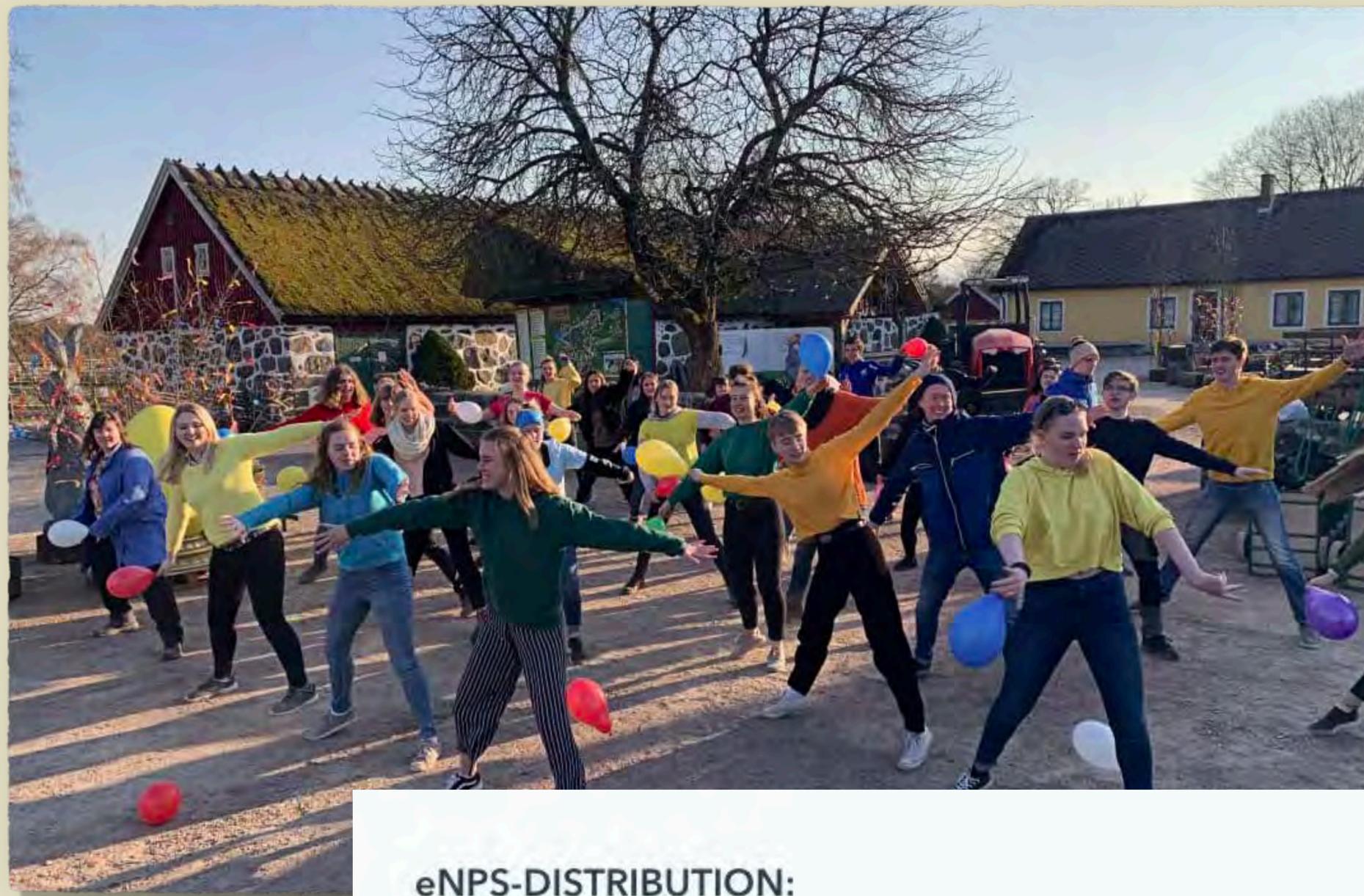


On-boarding F&B





8.9



8.9/10

Engagement score

eNPS-DISTRIBUTION:



74% 😊
Promoters (43)

24% 😐
Passives (14)

2% 😞
Detractors (1)

Last 30 days

Communicate

All Categories



Messages created per employee
11.7

Total opened per active employee
14.5

Active employees

62/66



4

5

2

Train

All Categories



Trainings completed
31%

Trainings correct
69%

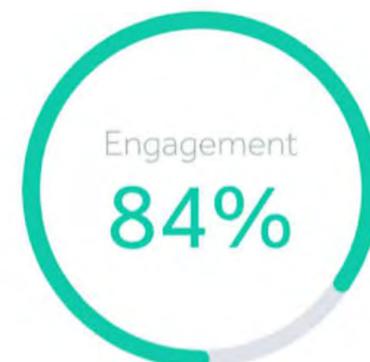


Trainings published
13

Points gained
0

Lead

All pulse surveys



Surveys published
111

Surveys answered
8

All One-on-ones



There's not enough data to show in the time period selected

One-on-Ones published
0

One-on-Ones answered
0

Social wall

All groups

Active
52

Posts
76

Likes
395

Comments
136



Steffen Kongstoft Customer success
Customer Success, 4 hours ago

I got croissants today!

3 Views



Steffen Kongstoft Customer success
Customer Success, 2 days ago

Hi guys.

I am gonna work late at the office tomorrow as I have a million things to handle. You are more than welcome to join if you wish to get some tasks off your to do lists. It is 100% voluntary and of course actimo pays dinner. #actimoafterdark

Btw, I'll buy a beer to the person who knows where the pictures is from!



2

4 Comments 7 Views

Active
52

Posts
76

Likes
395

Comments
136



234 KM HIMMELBJERGET

MOUNT EVEREST 6 450 KM

HÖÖR 3,14 KM

10 979 KM MACHU PICCHU

8 571 KM GRAND CANYON

MONT BLANC 1209 KM

AYERS ROCK 14 020 KM

1 496 KM TREKIKSRÖSET

Thank you!