

INFORMATION AND FACTS

DENMARK'S CYCLE JUNCTIONS

Cycling around the country and into nature is for many tourists the natural mode of transportation.

The majority of Denmark's official networks of cycle routes are designed with the purpose of getting from A to B, so many of the routes are irrelevant to cycle tourists focusing on tours with interesting experiences and flexibility.

We are therefore facing a fundamental national challenge in developing cohesive cycle experiences, which in terms of service quality can compete with the best recreational cycling countries that Denmark competes with.

In 2020, a series of coordinated measures were initiated to address this challenge, including the following activities during the period 2020-2023:

- Development of methods for mapping and identification of relevant infrastructure for recreational cycling.
- National design principles for network identification.
- Pilot test and demonstration in selected areas in Denmark.
- Implementation of cycle junction networks in several municipalities, focusing on quality and a uniform network establishment.
- National operating model and organisation.

The National Fund for Danish Nature and Coastal Tourism (Dansk Kyst- og Naturturisme) is alongside project partner Danish Cycling Tourism working on the implementation of different activities. The following goals should be achieved by the end of 2023:

- **20,000km cycle-friendly infrastructure mapped nationally.**
- **Approx. 5000 cycle junctions** established in a digital network. Analogue route signs and network establishment has been initiated.

WHAT IS A JUNCTION NETWORK?

A junction network gives cycle tourists the opportunity to plan the exact cycling tour of their dreams, enabling destinations and tourism providers to create customised route suggestions that match for instance seasons or target groups.

A network of junctions should improve the connection between, or replace, existing local and possibly regional cycle routes and be integrated in national cycle routes and super cycle routes.

Here is an example of how a junction network could look on Bornholm:



A network of junctions is a system to navigate by.

It is best described as a spider web. Junctions are created where the threads meet. You cycle from one junction to the next and can follow a predefined order of junctions.

The junction network is designed on the basis of user needs and plans.

The network of junctions is created as a flexible network, based on international experience, and focussing on creating a system that takes the development of recreational infrastructures into account for many years to come.

LOCAL IMPORTANCE AND PARTICIPATION

All municipalities and destinations in Denmark receive information about the project process throughout the project period.

Some of the municipalities participate in developing a network of cycle junctions in Denmark:

- **Pilot test 2021-2022**
Conducted with the purpose of testing a physical route sign system for implementation of a new recreational network. Danish Cycling Tourism conducts tests in small areas in five municipalities in Denmark.
- **Demonstrations 2022-2023**
Conducted with the purpose of demonstrating methods for planning and identification of the network in large areas, demonstrated in nine

municipalities in larger demo zones. The National Fund for Danish Nature and Coastal Tourism conducts demonstrations with participation of municipalities and consultants.

Implementation of a junction network in Denmark should build on concrete experience within the development of recreational infrastructure and on the basis of relevant participation of municipalities and destinations.

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