



**destinature**®  
by **WERKHAUS**

We introduce ourselves



## COMPANY & STORY

### WERKHAUS DESIGN + PRODUKTION GMBH

- Founded in 1992 by Eva and Holger Danneberg
- 150 employees
- Company headquarters in Bad Bodenteich, destination design office in Lüchow, shipping from Wittingen
- 5 shops in Hanover, Hamburg, Berlin, Munich and Lueneburg
- 2 destination villages in Hitzacker (Elbe) and in Ernzen (South Eifel)





## SUSTAINABILITY

### OUR SUSTAINABLE STANDARDS

- Main material wood from sustainable forest management
- Non-toxic paints
- Use of energy from renewable energy sources (for the production and at the company sites/in the destination villages)
- Production in Germany
- Social responsibility



*"We started out in 1992 as an eco-pioneer and continue to grow every day in our claim to work in a climate- and environment-friendly manner."*





## SOCIAL RESPONSIBILITY

„For us, social responsibility means that we produce 100% in Germany and it will stay that way. Development, design and production take place under one roof. All processes in our value chain go hand in hand. This gives our products a special value that our customers appreciate and that our employees and the region benefit from.”



Photo: Jonas Werner





## PRODUCTS & CONNECTING SYSTEM

### THE ORIGINAL WERKHAUS CONNECTING SYSTEM

- Many different products – one connecting system
- Works without glue and screws
- Space-saving packaging and storing, easy assembly



Since 1992: A connecting system  
that is as simple as it is ingenious for our  
wood-based materials, fixed with a rubber ring.





## OFFICE & HOME ACCESSOIRES

### ORGANIZATION SYSTEMS FOR THE HOME AND OFFICE

- Classics since 1992 and new innovations every year
- Pen boxes and desk organizers
- Modular filing systems
- Made from sustainable wood materials



← New product in 2022:  
The "Spruce" series made of spruce plywood





## WERKBOX SHELVING SYSTEM

The WERKBOX shelving system consists of individual wooden boxes in various sizes, which offer endless design and combination options.

Solutions for corners,  
edges and narrow spaces

Over 17 different  
WERKBOX modules  
in different colors



Stable, sustainable  
3-layer board made of spruce

Drawers, doors, shelves, etc. -  
Countless shelf inserts for flexible storage space



OUTDOOR  
FURNITURE



### FURNITURE SERIES LIGHTWEIGHT

- Made of Finnish birch plywood
- Particularly light and stable



### SEATS AND BENCHES SPRUCE GREYBEIGE

- Made of three-layer spruce wood
- Cushions and seat pads made from wool, linen and ecological foam



### GARDEN EQUIPMENT: PLANTERS

- Modular weatherproof plant boxes
- Made of laminated plywood





## DISPLAYS & GOODS PRESENTATION

### DURABLE POS DISPLAYS AND PRODUCT DISPLAYS MADE OF WOODEN MATERIALS

- Standard displays and custom-made products
- From the first draft to the finished display
- Short production times
- Individual editions (minimum 100 pieces)

*Stable and environmentally friendly*

*Ecological Materials  
and colors*



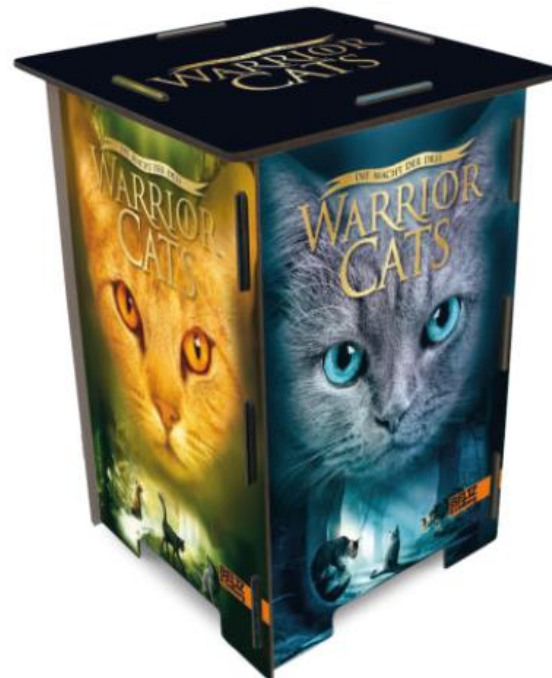


## INDIVIDUAL PROMOTIONAL ITEMS

### UNIQUE GIFTS FOR CUSTOMERS AND BUSINESS PARTNERS

- 100% developed and manufactured in Germany
- Selected products from the WERKHAUS range can be printed as desired
- Individual promotional gifts - design & production of new models and imprints according to customer requirements

Whether it's a pen box, clipboard, stool  
or bottle holder - you'll find attention-grabbing  
promotional items with us.



# destinature®

## SUSTAINABLE HOLIDAY VILLAGES – NATURE BECOMES A HOTEL

- Two villages in Hitzacker (Elbe) and in Erzen (South Eifel)
- Overnight stays in tiny houses and mobile outdoor beds
- Organic bistro
- Wellness area with saunas and hot tubs
- Bed + Bike accommodation

What our guests say



"Ingenious chance find while looking for a campsite. The concept is convincing in every respect..."

"...sleeping under the stars while lying in a real bed ist wonderful. You have created something wonderful here..."





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**WERKHAUS Design + Produktion GmbH**  
Industriestraße 11 + 13 | 29389 Bad Bodenteich  
Tel. 05824 955-0  
info@werkhaus.de | [www.werkhaus.de](http://www.werkhaus.de)

[www.destinature.de](http://www.destinature.de)



  
Deutscher  
Tourismuspreis  
2021  

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1. Preis



**destinature<sup>®</sup>**

When nature becomes a hotel!



**destinature<sup>®</sup>**  
by WERKHAUS





5+

4

3

1













8+





WEGMAAS  
destinatory

Wegmaas  
destinatory

Wegmaas  
destinatory









WELCOME  
ALL SIZES  
ALL COLORS  
ALL CULTURES  
ALL SEXES  
ALL BELIEFS  
ALL RELIGIONS  
ALL AGES  
ALL TYPES  
ALL PEOPLE





















