

# Public planning and recreational cycling

Endnu mere medvind til cykelglæden – Konference  
5. januar 2023 - Nybork

Dr. Bernhard Ensink  
Strategic Advisor

# Recreational & touristic cycling ... People love it ...



Promotion of cycling in Denmark on a Dutch website ...

# Recreational & touristic cycling ... is a big thing !

## Recreational cycling delivers on ...

- **People** ... people love it!
- **Planet** ... it brings people closer to nature enables them to travel around actively and sustainably
- **Profit** ... it gives great return on investment

## Recreational cycling ...

- ... must be on the policy agendas where big things are discussed
- ... needs lines on maps
- ... and data in basic documents

## Civil servants make the difference ...

- they get big things on agendas and into policy documents
- they get lines on maps
- they get important data into basic documents



(c) Bernhard Ensink

Main focus on the rural areas,  
villages and towns

[MOBYCON.COM](http://MOBYCON.COM)

## Content

Focus on what civil servants can do.

1. Lines on maps

2. Recreational cycling as big thing on the agendas and in policy documents

3. Lines and Data in basic documents and on maps

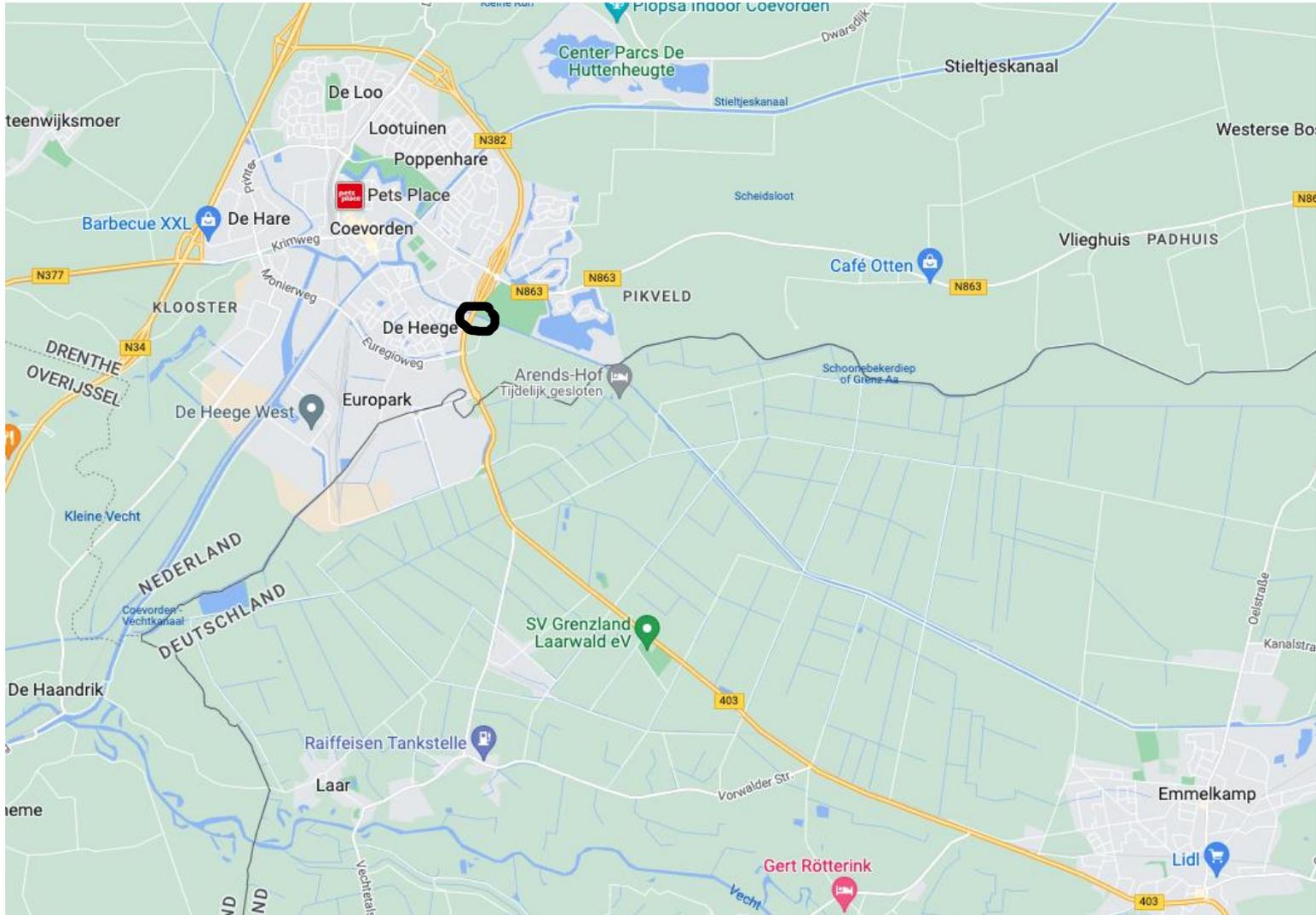




## 1. Lines on maps

Lines on maps can avoid future infrastructural barriers for cycling

# Example 1: Cross-border route at Coevorden (NL) (1)



## Example 1: Cross-border route at Coevorden (NL) (2)



# Example 1: Cross-border route at Coevorden (NL) (3)



## Example 2: South of Hoogeveen (NL) (1)



## Example 2: South of Hoogeveen (NL) (2)



## Example 2: South of Hoogeveen (NL) (3)



Er komt een fietsbrug naast het huidige viaduct over de N48 bij Linde. Foto: Artizzl Media / Peter Nefkens

## Example 2: South of Hoogeveen (NL) (4)

### 'Fietspad over ecoduct Stiggeltie is ongewenst'

Door: [dewolden](#) Datum: 06 mei 2019 10:39 Laatste update: 06-05-2019 11:00



Zuidwolde – De aanleg van een fietspad over het ecoduct Stiggeltie is in de ogen van Natuurvereniging Zuidwolde geen goede zaak. Cijfers uit het jongste rapport over het gebruik van de ecoducten Suthwalda en Stiggeltie tonen aan dat door de dieren met name meer gebruik wordt gemaakt van Stiggeltie.

<https://de-wolden.nieuws.nl/nieuws/24340/fietspad-over-ecoduct-stiggeltie-is-ongewenst/>

'Cycle path via ecoduct unwanted'

Important issue:

Cycling and nature.

Here:

Plan to put a cycle path on the ecoduct was cancelled.

## Example 2: South of Hoogeveen (NL) (5)



## Example 3: Province of Utrecht (NL) (1)

### Overeenstemming over fietsbrug ter vervanging pont Nieuwer Ter Aa

Nieuwsbericht | 15-12-2022 | 14:30

Gezamenlijk persbericht ministerie van Infrastructuur en Waterstaat, provincie Utrecht en gemeente Stichtse Vecht



<https://www.rd.nl/artikel/1002341-fietsbrug-vervangt-pont-nieuwer-ter-aa>

Deal about bicycle bridge that will replace the ferry

#### Partners:

Ministry of Infrastructure, province of Utrecht and municipality Stichtse Vecht

# Dutch organisations join lobby efforts ...

GOEDE EN AANTREKKELIJKE STAD-LANDVERBINDINGEN ZIJN CRUCIAAL

## Recreatieve bestemming onvoldoende bereikbaar per fiets



15 december 2022



Om fietsers te kunnen laten genieten van het moois dat hun regio te bieden heeft, is volgens Fietsplatform, ANWB, Fietsersbond en wielersportbond NTFU een evenwichtig netwerk van geschikte en goed onderhouden paden en wegen nodig. Fietsinfrastructuur die aansluit op de behoeftes van de fietser.

Reachability by bicycle of recreational destinations not good enough

**Lobby-Partners:**

St. Fietsplatform  
ANWB  
Fietsersbond (daily cyclists)  
NTFU (sports cyclists)



Ministerie van Infrastructuur en Milieu

## Structuurvisie Infrastructuur en Ruimte

Nederland concurrerend, bereikbaar,  
leefbaar en veilig

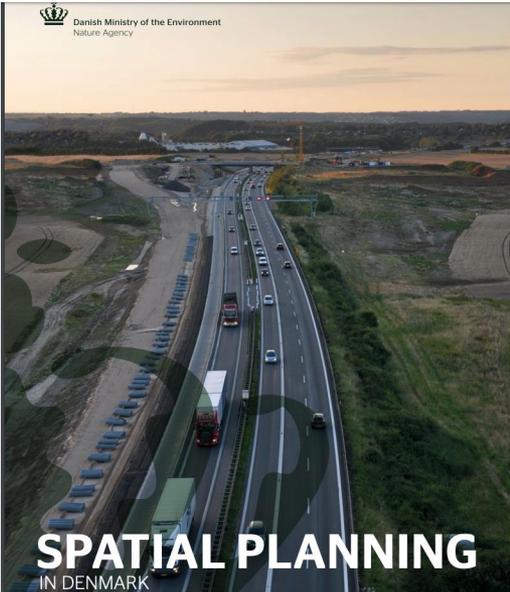


NL 2012:

Structural  
vision on  
Infrastruc-  
ture and  
Space (Min.  
Infra & Envi-  
ronment.)



Danish Ministry of the Environment  
Nature Agency



**SPATIAL PLANNING**  
IN DENMARK

DK 2012:

Spatial Plan-  
ning  
(Min. of Environ-  
ment)

## 2. Recreational cycling as a big thing on the agendas and in policy documents

# Spatial en Infrastructuur planning: Dutch Example (2012)



Ministerie van Infrastructuur en Milieu

## Structuurvisie Infrastructuur en Ruimte

Nederland concurrerend, bereikbaar,  
leefbaar en veilig



MOBYCON.COM

A vital and beautiful rural area is important for the livability, a good business climate and for **recreation and tourism**. (pg. 18)

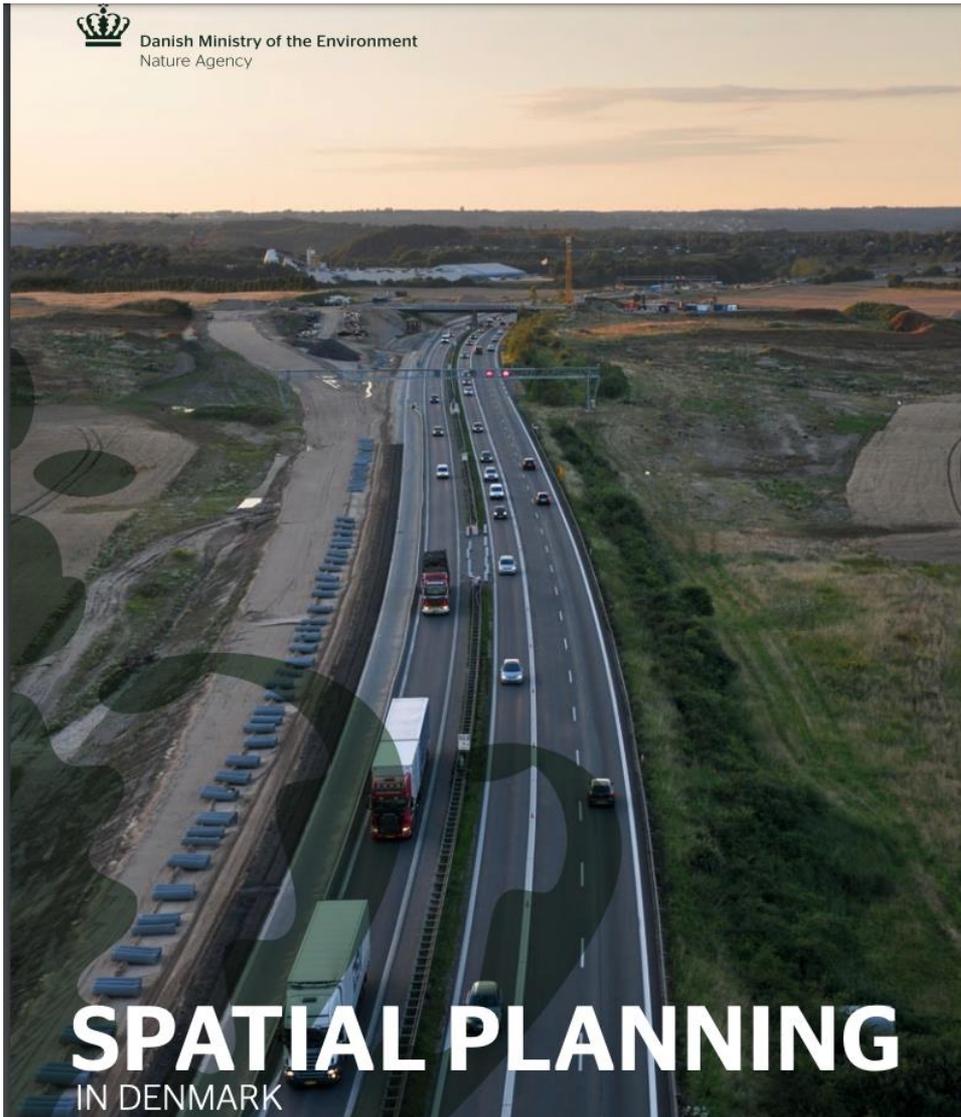
All managers of roads, railways and waterways have (joint) responsibility for the **conservation and improvement of intersecting routes for bicycle and pedestrian traffic when constructing and adapting infrastructure**. The local and regional authorities make an inventory in advance of the effects of infrastructural measures on the possibilities for and the attractiveness of walking and cycling.

(pg. 121)

# Spatial planning: Danish Example (2012)



Danish Ministry of the Environment  
Nature Agency



... **clear aim** that spatial planning should ... ensure **that shops are easily accessible** by all means of transport, especially walking, **cycling** and public transport. (pg. 12)

General structure of Local Authority Planning .. uses **maps and text** to show the local council's objectives for development and land use. (pg. 18)

Digital Planning: The **local authorities upload** and are responsible for the quality of:

— Local plans (and other valid historical plans) (pg. 32)

# Work in progress (NL Ministry of Infrastructure): Vision on Mobility 2050



Overlegorgaan  
Fysieke Leefomgeving

icaties Over OFL



[en](#) > [Mobiliteitsvisie 2050](#)

## Mobiliteitsvisie 2050



[MOBYCON.COM](http://MOBYCON.COM)

# Participation via an consultative body OFL (Overlegorgaan fysieke leefomgeving)



<https://www.overlegorgaanfysiekeleefomgeving.nl/actuele+projecten/actuele+projecten+overzicht/consultatie+mobiliteitsvisie+2050/default.aspx>



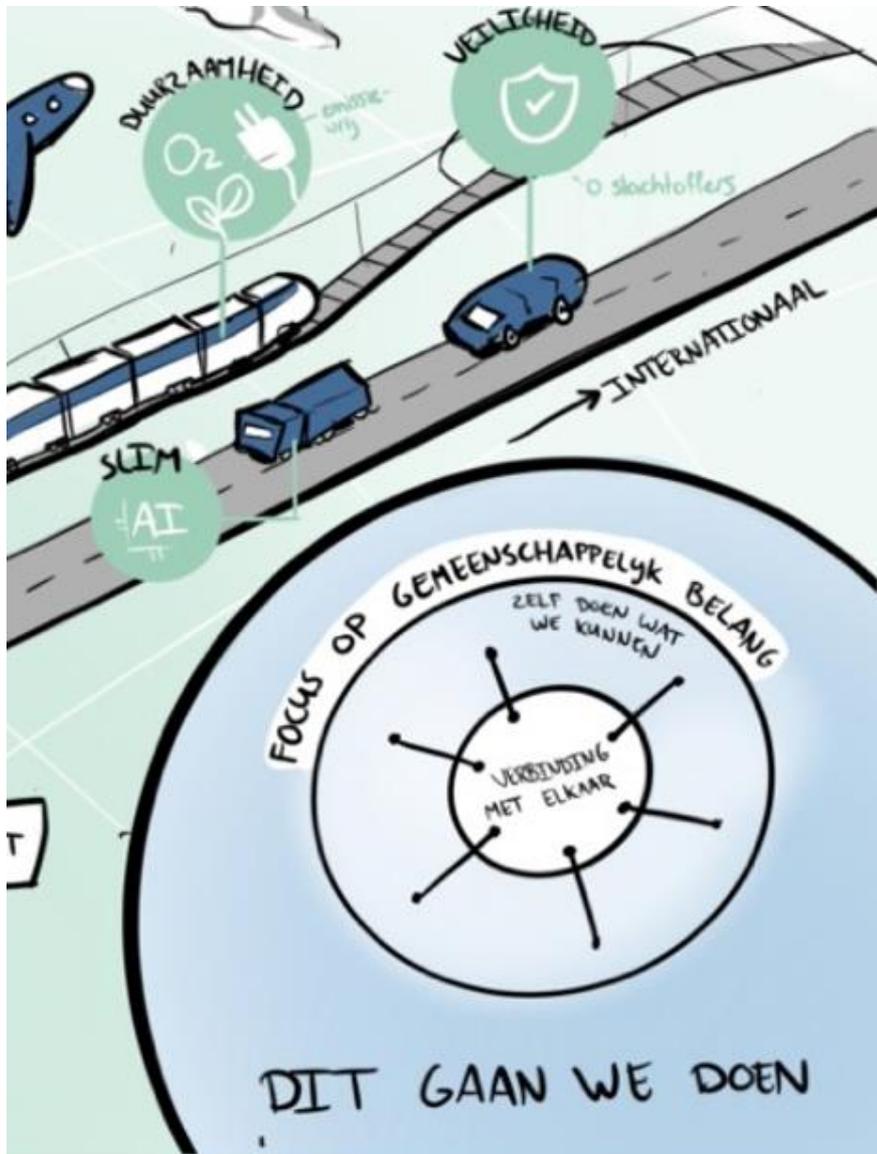
## Active role of the government

Focus on spatial planning and transition

Key words from the results of an nformal OFL stakeholderconsultation -



- Choices to make ...
- Needs for transport of people and goods
- What is the minimum for reachability?
- Walking, cycling, public transport
- What is the minimum for reachability?
- Smart mobility (AI) ...



## Sustainability Road safety International connections

This we will do:

Focus on common interest  
We do what WE can do  
Connect with each other

Key words from the results of an  
informal OFL stakeholderconsultation (2022)



<https://en.eurovelo.com/ev10>



**cruise tourism**

**38bn euros**



**cycle tourism**

**44bn euros**

### 3. Lines and Data in basic documents and on maps

<https://ecf.com/sites/ecf.com/files/TheBenefitsOfCycling2018.pdf>

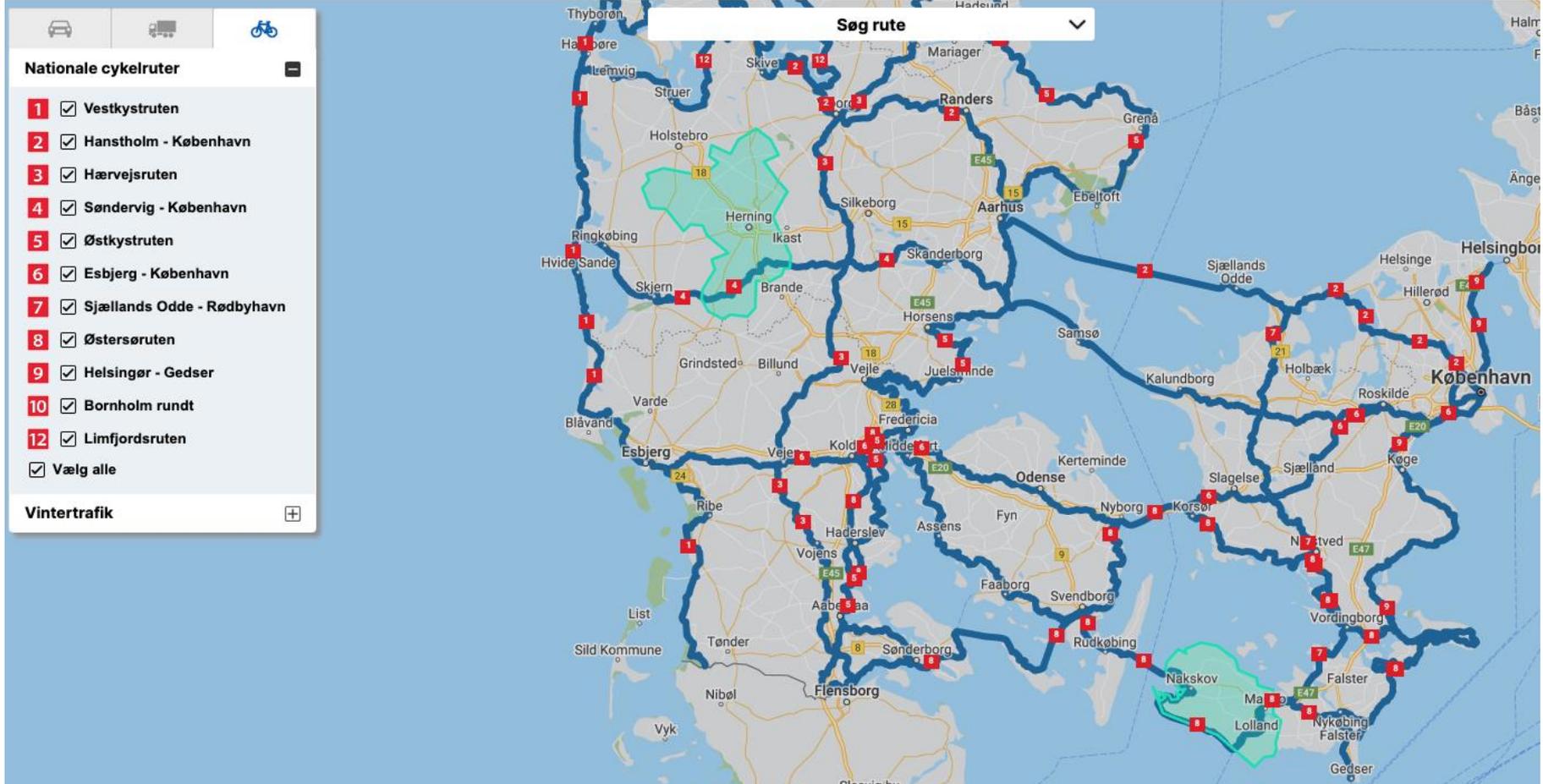
**MOBYCON.COM**



# National routes in DK

Trafikinfo.dk

← Gå til vejdirektoratet.dk



Obviously attractive route in DK ...



## The Castle Route on Fyn

Photo: ELS Production

You can now enjoy 660 km of pure idyll on the islands of Fyn, Langeland and Ærø. Follow winding roads through a landscape of idyllic villages, charming market towns and, in particular, manors and estates.





One of the nominated routes for 'cycle route of the year 2023'

## Drie genomineerden Fietsroute van het Jaar 2023

De Vänerleden in Zweden, de EuroVelo 5 in België en de Kastelenroute in Denemarken maken nog kans op de eretitel 'beste fietsroute van 2023'.

<https://www.fietsenwandelbeurs.nl/fietsroute-van-het-jaar/>

Fyn » Outdoor and bike » The Castle Route on Fyn



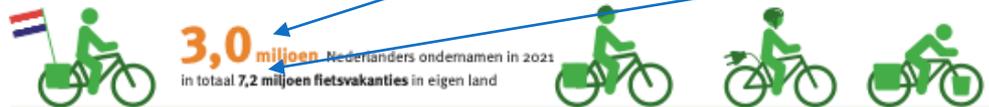
### The Castle Route on Fyn

Photo: ELS Production

# Kind of data to get into basic documents (1)



## Fietsen tijdens de vakantie



## Fietsvakantie – oftewel de fietsstandplaatsvakantie en de fietstrektocht

**Fietsstandplaatsvakantie:** vakantie waarbij men meerdere fietstochten onderneemt vanaf een vast vakantieadres.

**5,4 miljoen** fietsstandplaatsvakanties



**Fietstrektocht:** vakantie waarbij men fietst van overnachtingsadres naar overnachtingsadres en dus op verschillende plekken overnacht.

**1,9 miljoen** fietstrektochten



- # of people that went on cycle holidays
- # of cycle holidays (7.2)

- # of cycle holidays, staying at night at the same place
- # of multi days cycle holiday trips

© APRIL 2022 – STICHTING LANDELIJK FIETSPLATFORM

[https://www.fietsplatform.nl/uploads/Factsheet\\_Kerncijfers\\_fietsvakanties\\_2021-2022\\_Fietsplatform.pdf](https://www.fietsplatform.nl/uploads/Factsheet_Kerncijfers_fietsvakanties_2021-2022_Fietsplatform.pdf)

# Kind of data to get into basic documents (2)

## Profiel fietsvakantiegangers (16+)

### Fietsstandplaatsvakantieganger



© APRIL 2022 – STICHTING LANDELIJK FIETSPLATFORM

[https://www.fietsplatform.nl/uploads/Factsheet\\_Kerncijfers\\_fietsvakanties\\_2021-2022\\_Fietsplatform.pdf](https://www.fietsplatform.nl/uploads/Factsheet_Kerncijfers_fietsvakanties_2021-2022_Fietsplatform.pdf)

### Trektochtfietsers



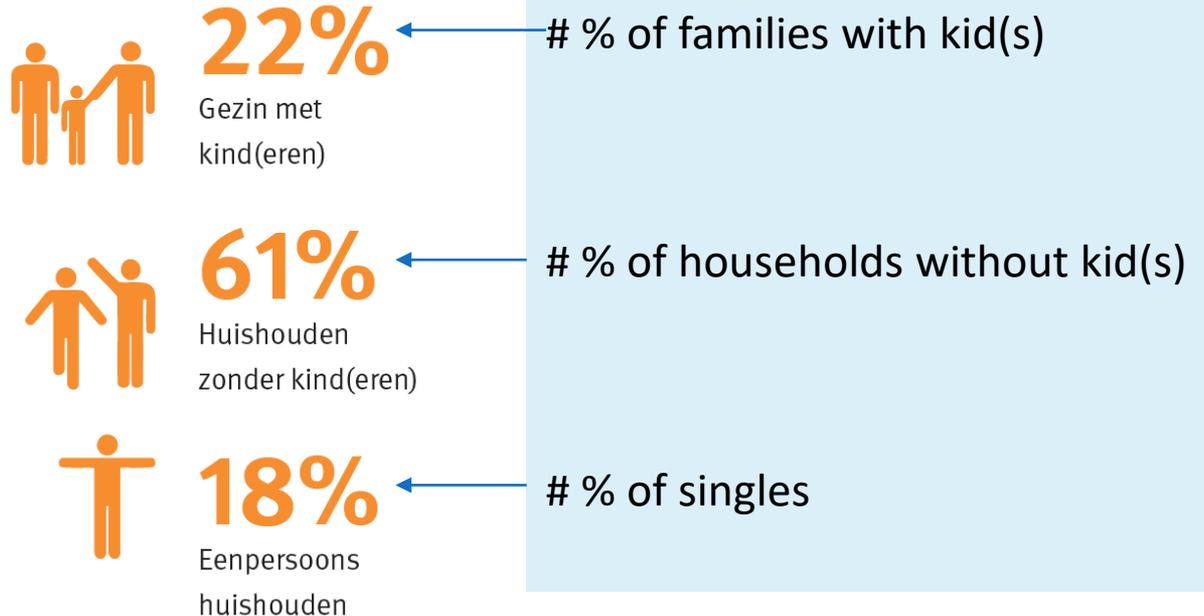
# % of families with kid(s)  
# % of households without kid(s)  
# % of singles

# Kind of data to get into basic documents (3)

[https://www.fietsplatform.nl/uploads/Factsheet\\_Kerncijfers\\_fietsvakanties\\_2021-2022\\_Fietsplatform.pdf](https://www.fietsplatform.nl/uploads/Factsheet_Kerncijfers_fietsvakanties_2021-2022_Fietsplatform.pdf)

## Profiel fietsvakantiegangers (16+)

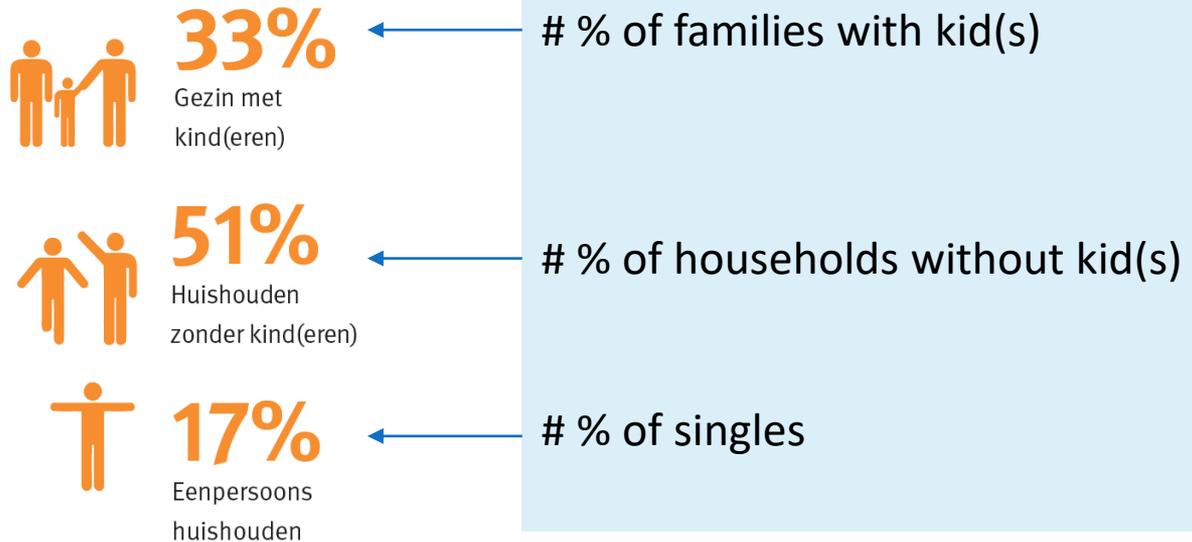
Fietsstandplaatsvakantieganger



# Kind of data to get into basic documents (4)

[https://www.fietsplatform.nl/uploads/Factsheet\\_Kerncijfers\\_fietsvakanties\\_2021-2022\\_Fietsplatform.pdf](https://www.fietsplatform.nl/uploads/Factsheet_Kerncijfers_fietsvakanties_2021-2022_Fietsplatform.pdf)

## Trektochtfietser



# Kind of data to get into basic documents (5)

## Bestedingen (inschatting)

Berekening Fietsplatform op basis van: NBOC-NIPO, Continu Vakantieonderzoek 2019/2020 - Kien Onderzoek, Fietsvakanties en fietstrektochten in Nederland, 2021. De Afdeling Onderzoek i.o.v. Fietsplatform, Fietstrektochten in Nederland 2018/2019. Verdere toelichting in het rapport Kerncijfers Fietsvakanties 2021-2022.



	Aantal fietsvakanties	Aantal dagen	Bestedingen per persoon per dag	Totale uitgaven (euro)
Fietsstandplaatsvakantie	<b>5,39</b> mln	<b>3,3</b>	<b>38</b> euro	<b>677</b> mln
Fietstrektocht	<b>1,85</b> mln	<b>2,8</b>	<b>51</b> euro	<b>265</b> mln

Inschatting bestedingen tijdens fietsvakanties van Nederlanders in Nederland in 2021 **942** mln euro

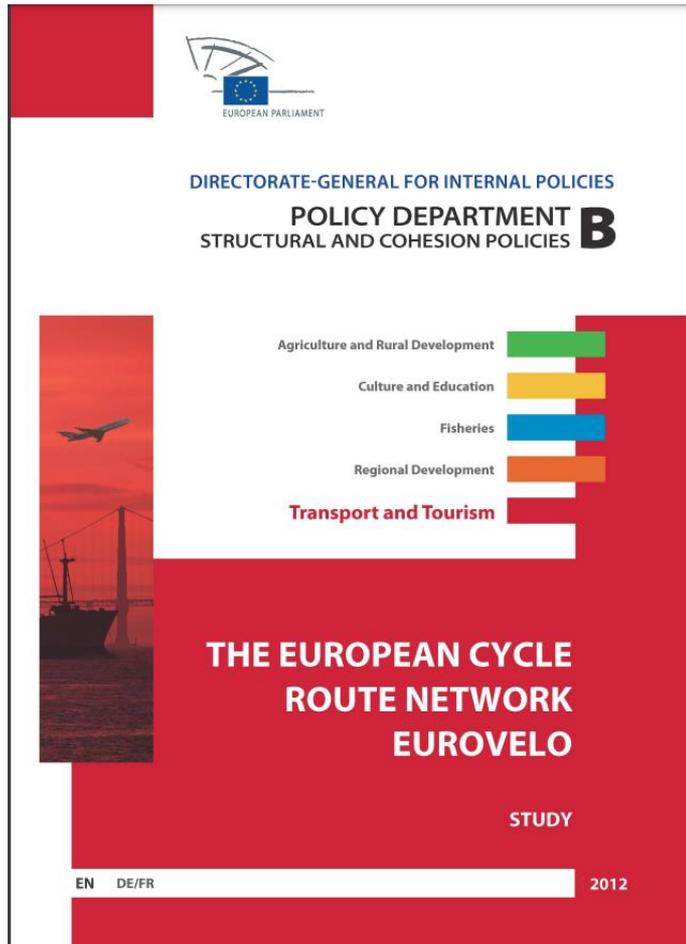
Estimation of total expenses during cycle holidays per year

# of € spent by people staying at night at the same place)

# of € spent by people on a multi day cycle trip)

# of € spent all together

# Kind of data to get into basic documents (6)



"The estimate is as follows:

- 2.300 million cycle day trips per year.
- 20 million cycle holiday trips per year.
- €44 billion of gross revenues per year of which €9 billion accrued from cycle holidays."

pg. 118;

[https://www.europarl.europa.eu/RegData/etudes/etudes/join/2012/474569/IPOL-TRAN\\_ET\(2012\)474569\\_EN.pdf](https://www.europarl.europa.eu/RegData/etudes/etudes/join/2012/474569/IPOL-TRAN_ET(2012)474569_EN.pdf)

Summary in Danish:

[https://www.europarl.europa.eu/RegData/etudes/etudes/join/2012/474569/IPOL-TRAN\\_ET\(2012\)474569\(SUM01\)\\_DA.pdf](https://www.europarl.europa.eu/RegData/etudes/etudes/join/2012/474569/IPOL-TRAN_ET(2012)474569(SUM01)_DA.pdf)

## Kind of data to get into basic documents (6)

### Data on cycling ...

- cycling infrastructure (e.g. intensity and speed of cars on a cycle route)
- numbers on safety (subjective & objective)
- numbers of bicycle users on certain routes (daily cycling & recreational cycling)
- data on how cyclists validate the infrastructure or the recreational route or the area
- % of cyclists among the customers of shops and visitors of attractions (e.g. museum)
- ....

## And realize ...

### **Civil servants make the difference ...**

- they get big things on agendas and into policy documents
- they get lines on maps
- they get important data into basic documents



Thank you for your  
attention!