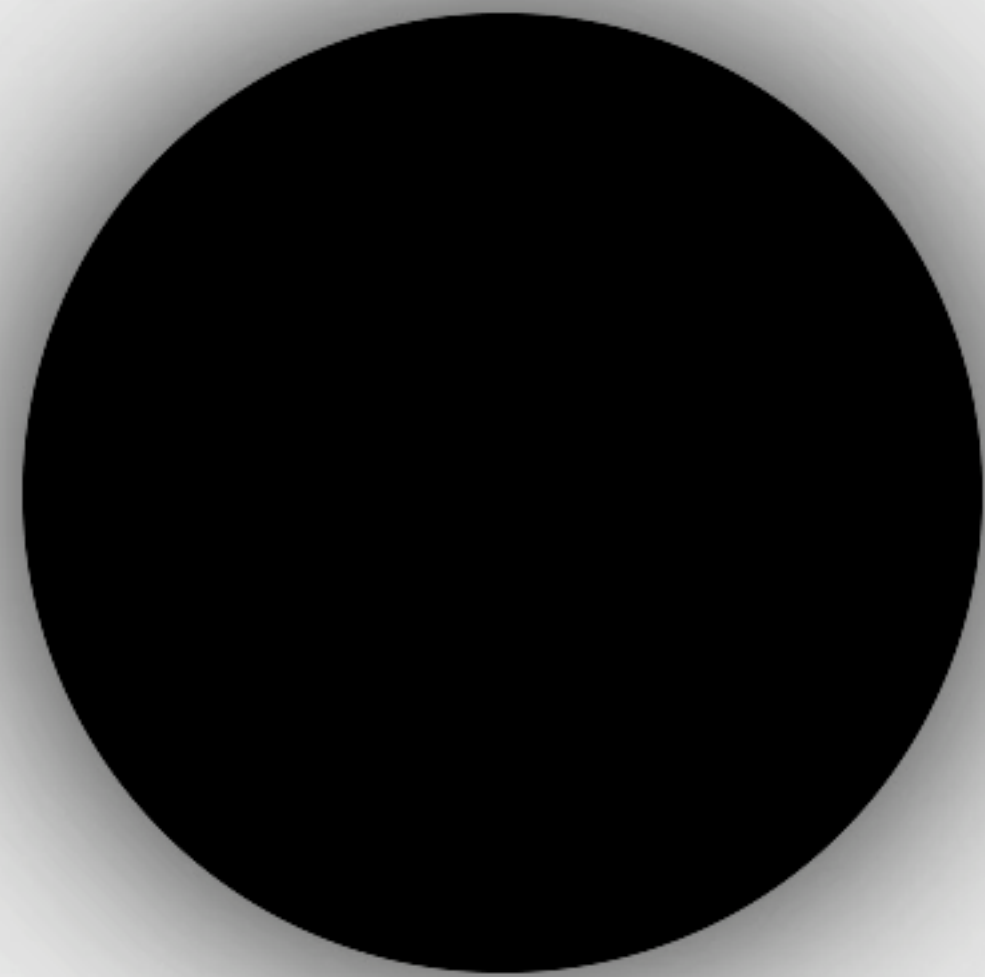
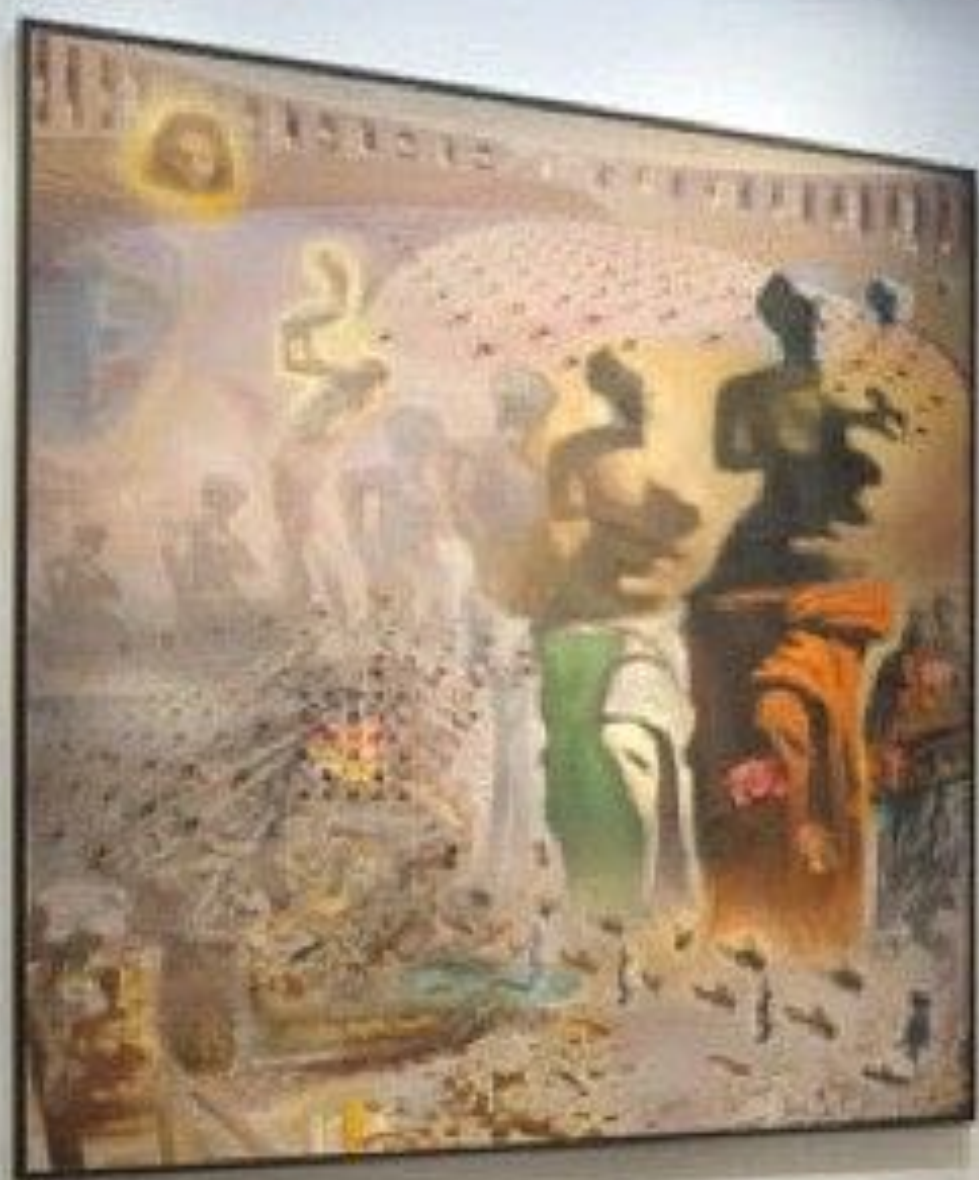


Tiden er kommet til at kultivere teknologien

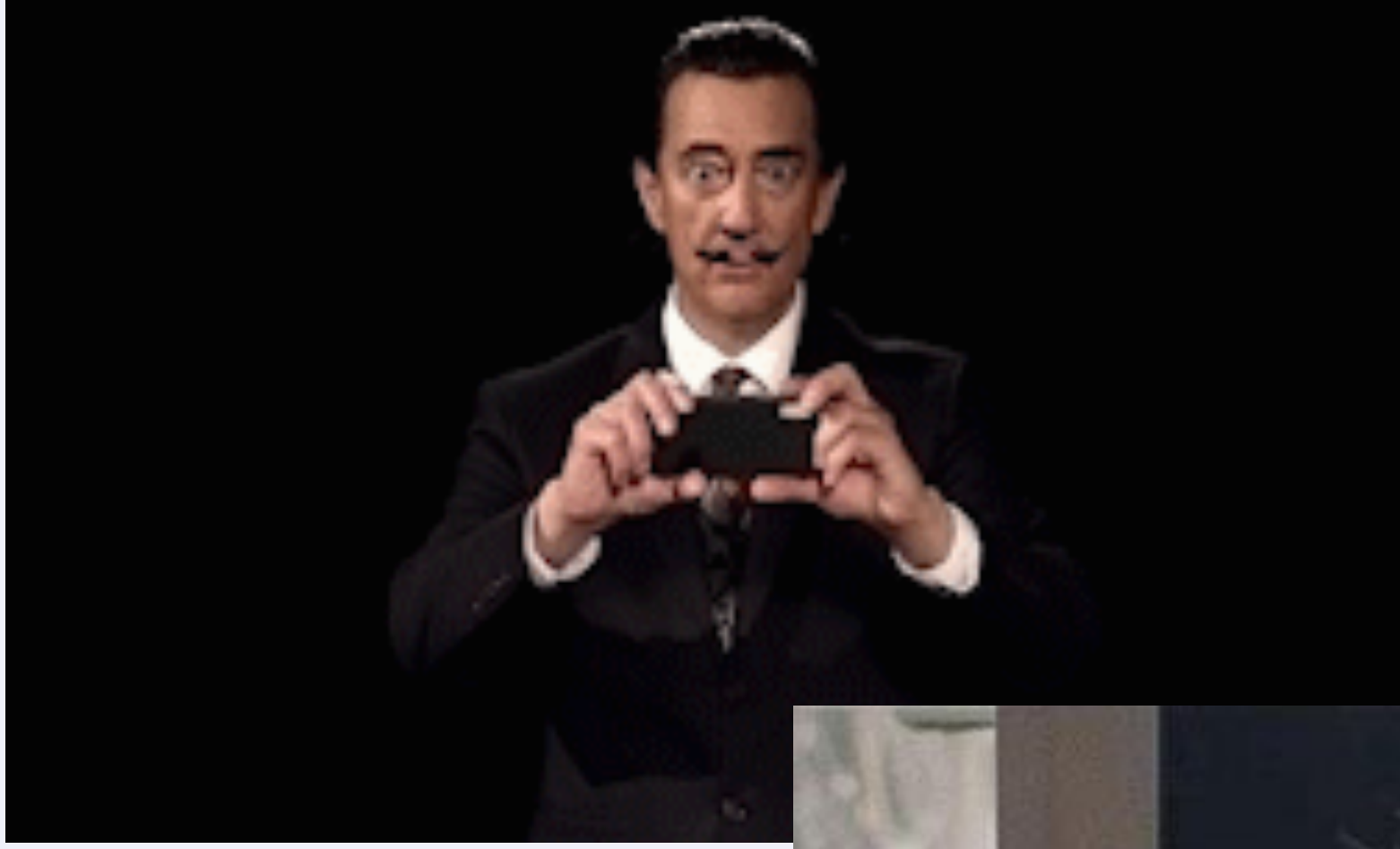


Den værdidrevne
teknologibølge, hvor *kultur,*
fortælling og fællesskab spiller hovedrollen

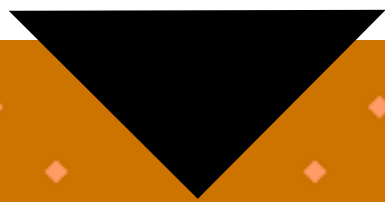




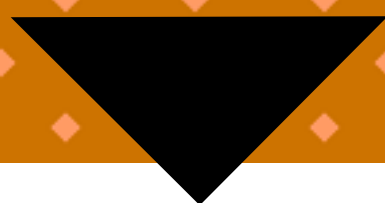




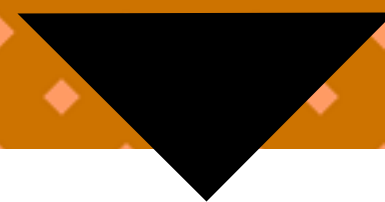
Intro + hvem er jeg?



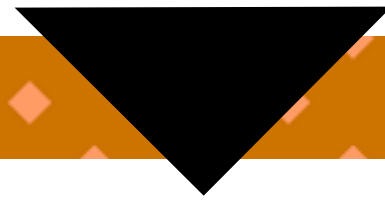
1. Turismen som teknologiformer



2. Fra oplevelse til identitet



3. Teknologi som kulturel kurator



Spørgsmål & debat



Christian Villum

**Teknologiudforsker,
iværksætter & rådgiver**

**Bygger AI Center of Excellence for
Aalborg Kommune**

**Digital strategi-rådgiver for store
organisationer**

**Tidligere digitalchef i
Dansk Design Center**

**Hjulpet 100+ privat og offentlige
virksomheder løse digitale
udfordringer**

**15+ år som oplægsholder,
moderator og innovationsfacilitator**

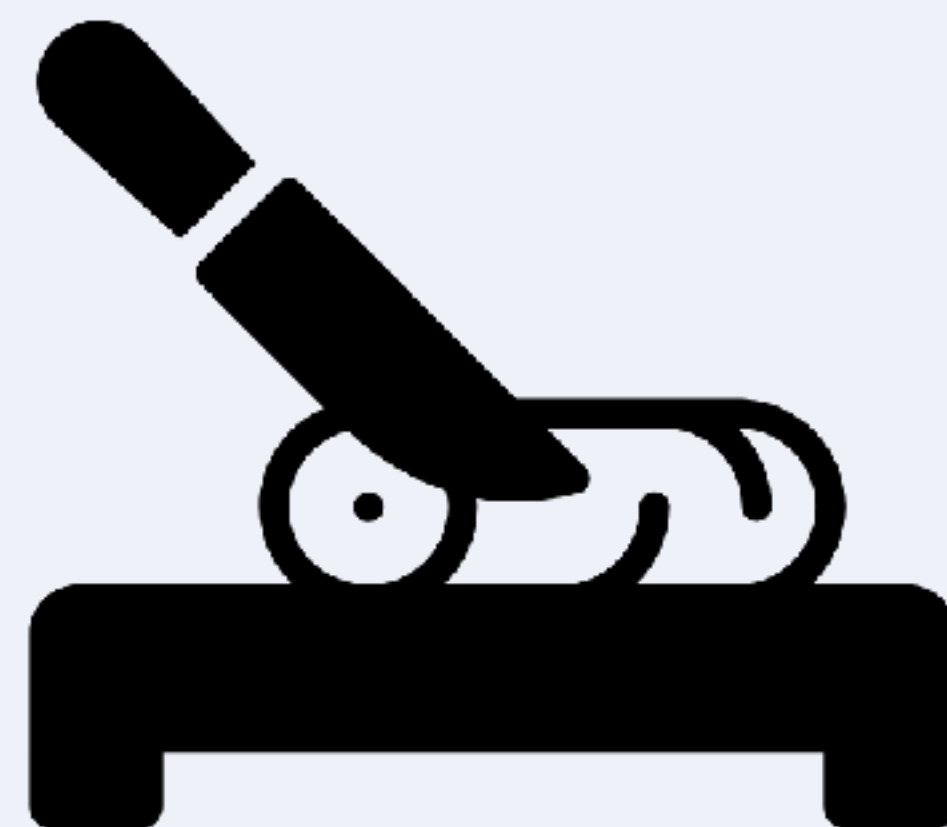
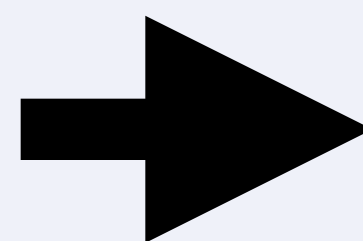
**Medstifter og leder af
tech-iværksætterhuset Platform4**

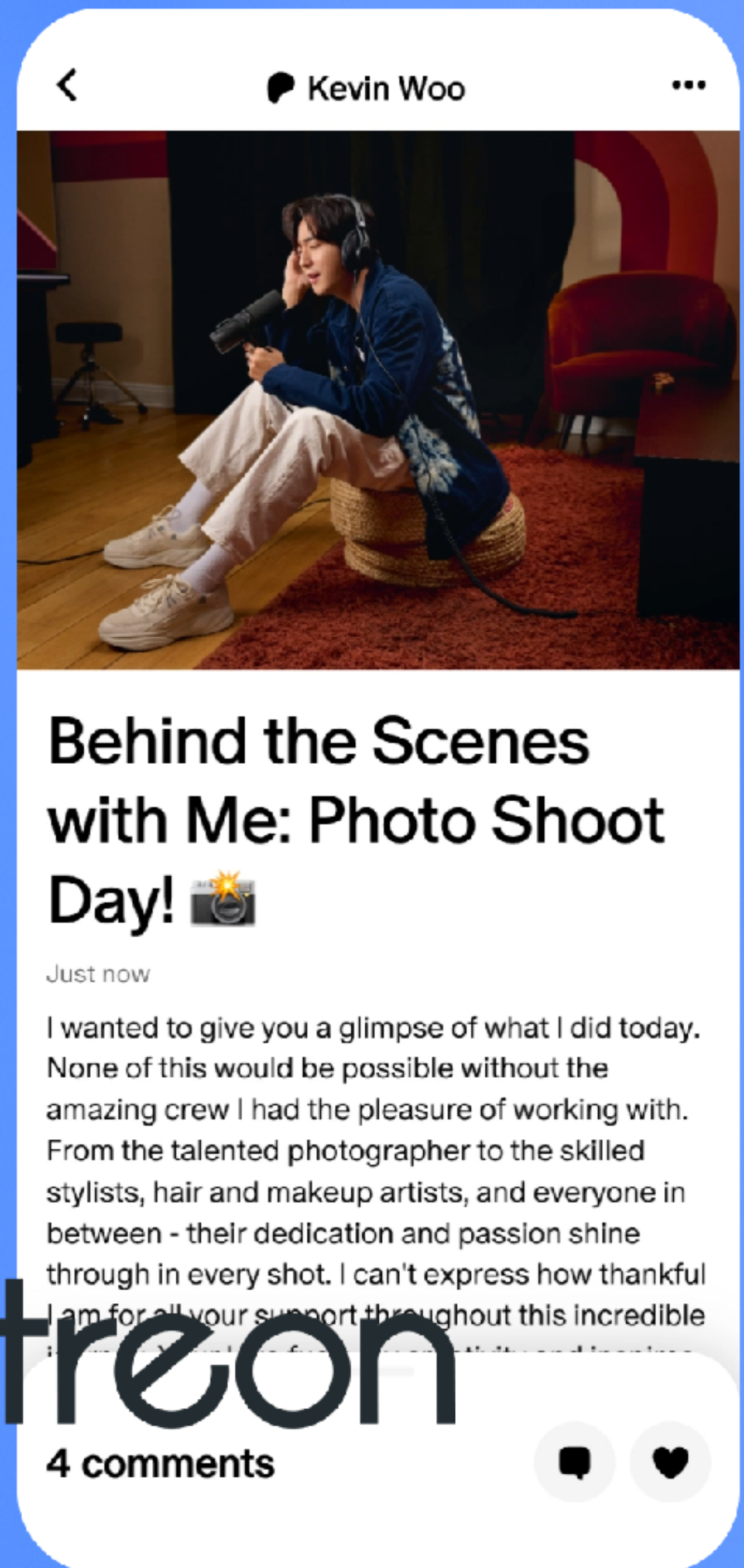


Tiden er kommet
til at *kultivere*
teknologien

3 nøglefaktorer

**Turismen som
teknologiformer
(ikke bare kunde)**

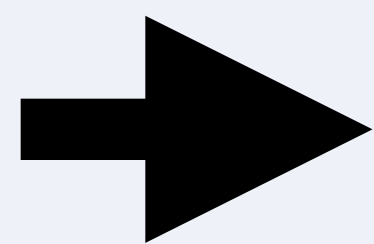
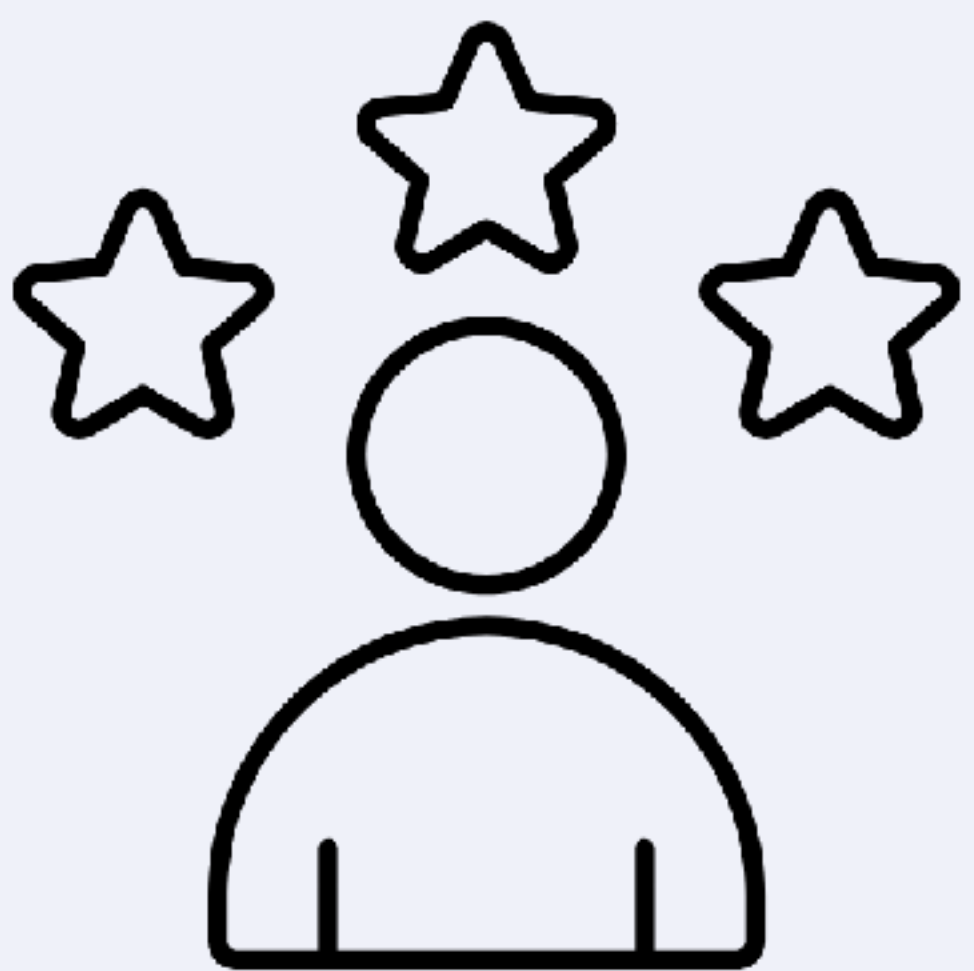






LAND
FOLK

**Fra oplevelse
til identitet**





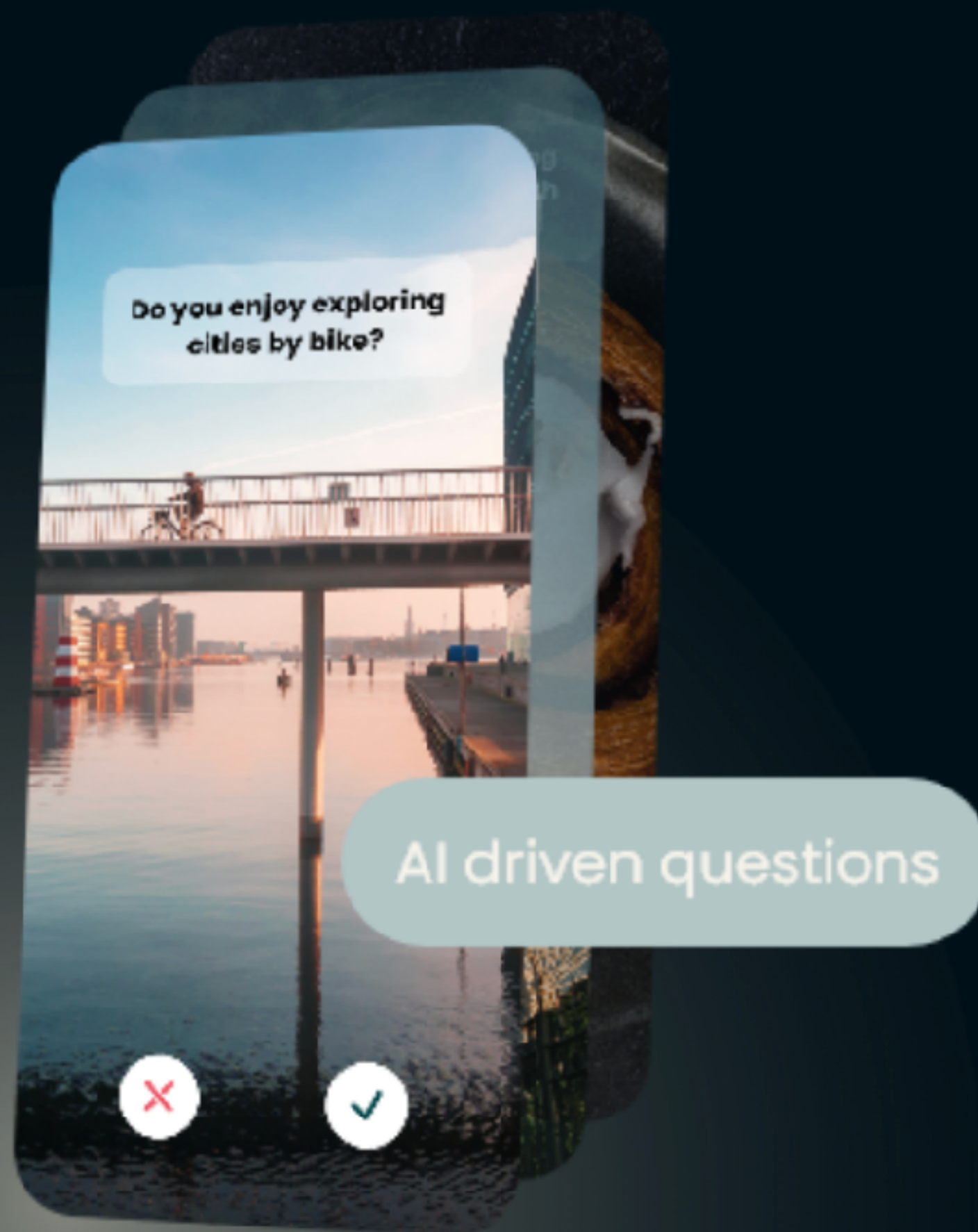
culture trip

Booking.com

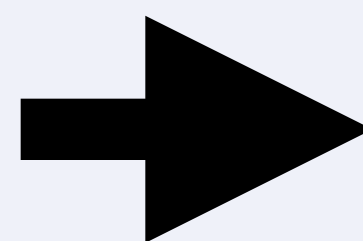
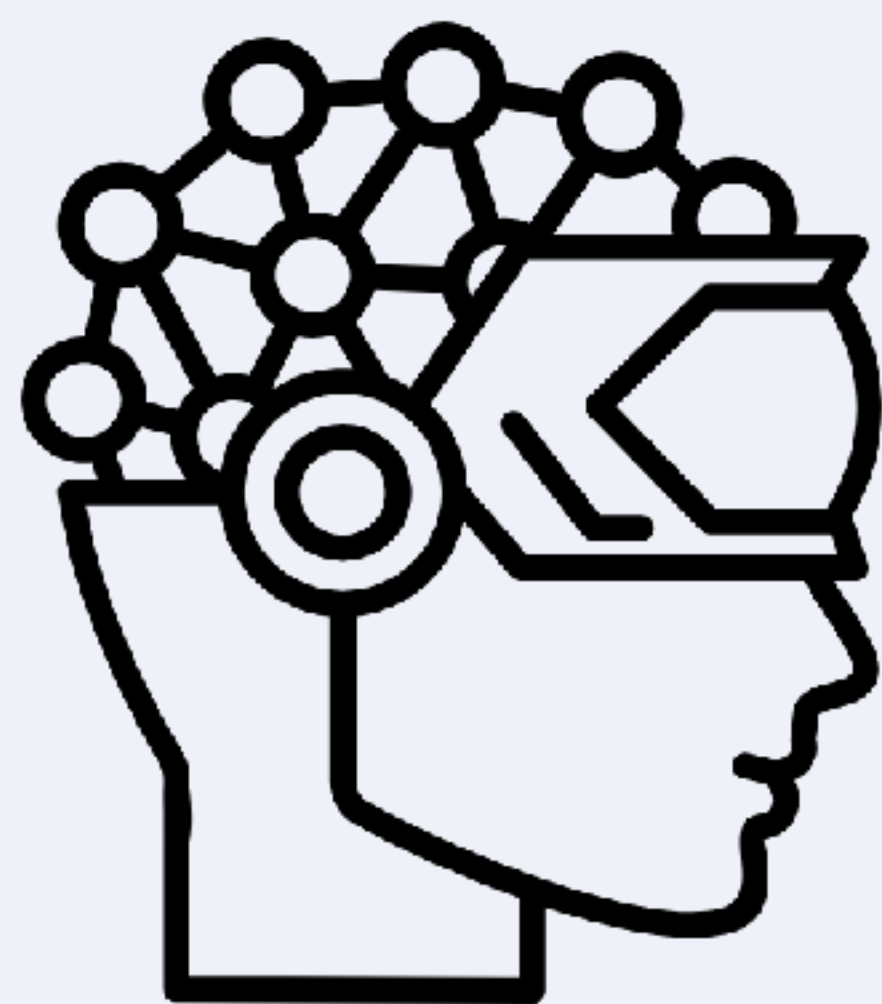
Guide Your Customers to the Right Choice

Help your customers find the right product or service quickly without forcing them to search and filter through hundreds of options first.

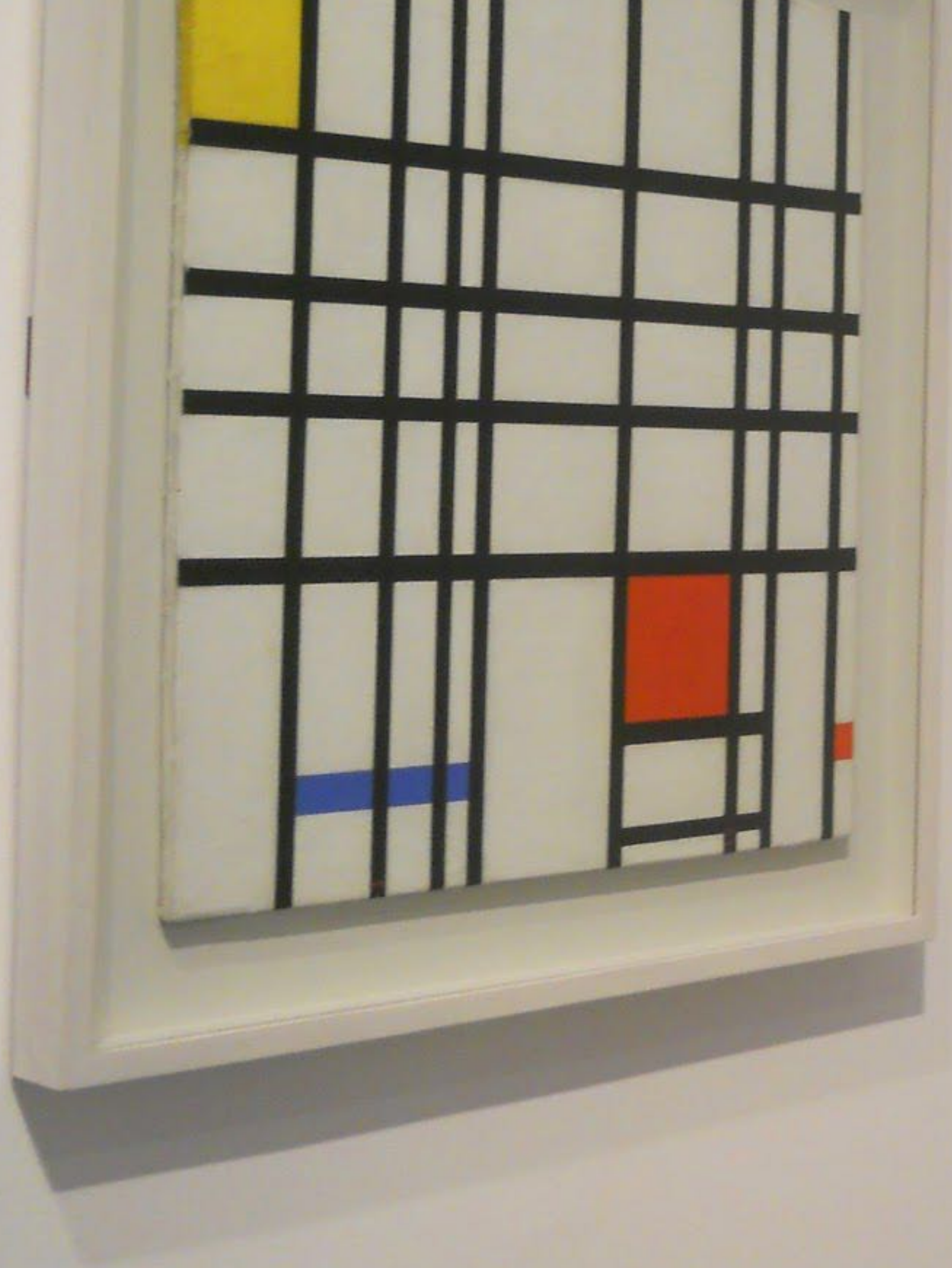
BOOK DEMO



Teknologi som kulturel kurator







Guidly/SMK



Small informational label on the wall to the right of the painting.



Opsamling

Q&A



linkedin.com/christianvillum